

# Digital Catapult Researcher in Residence Programme: Impact report guidance

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## OVERVIEW

Holders of residencies are expected to produce a short written report and a video outlining the impact of their residency.

For applied projects, the report is likely to be in the form of a case study, highlighting the outcomes so far, and the potential impacts in terms of range, scale and likely beneficiaries.

For more strategic projects, the report should capture the range and extent of activities undertaken and impacts generated.

In all cases, reports should also aim to:

- share best practise in impact generation in the widest sense with the research community, and with other Researcher in Residence awardees
- publicise the work of the Digital Catapult, and the Researcher in Residence Programme more generally

## FORMAT

Reports should comprise the following sections (approx. 150 words each):

- The overall context for the residency – what problem or issue were you trying to address?
- A brief summary of the activities undertaken – who you worked with and how, impacts to date
- A quote or testimonial from your contacts or collaborators
- If applicable, a section on future potential impacts

In addition, you should also construct a short video, which the Digital Catapult can assist with the preparation of. This should focus on the outcomes and impacts of the project, and could include interviews with partners or beneficiaries.

## RESOURCES

The Digital Catapult can assist with producing the video. Programme staff will assist with publishing the written reports. Both of these may be shared with other members of the research community at relevant events and conferences. We envisage that videos will be posted on a range of websites, including the Digital Catapult website, YouTube and other social media outlets.

